



ALEX MOSCHOPOULOS

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EDUCATION

DePaul University CDM

Chicago, IL
Masters, Information Systems

DePaul University

Chicago, IL
Bachelors, Business Administration

EXPERIENCE

Senior Art Director, FCB

August 2013 to Present Day, Chicago, IL
Managed layout and creation of all internet media for PACCAR Parts. Designed and produced internet marketing tactics for clients such as Volkswagen, State Farm, Cox, and Biogen. Took on leadership roles with junior-level employees to help guide and mentor them.

Art Director, FCB

February 2006 to August 2013, Chicago, IL
Designed and developed emails, banner ads, and website assets for Mars Inc, USPS, PACCAR Parts, and KFC. Concepted new digital marketing initiatives for Motorola, State Farm, and Qwest Communications. Acted as a digital specialist for the creative team, training print-centric coworkers and management in web and digital development.

Webmaster, Ala Carte Entertainment

June 2003 to February 2006, Schaumburg, IL
Expanded and redefined Ala Carte Entertainment's interactive marketing department. Implemented new standards and processes in site development, data collection, and social media communication.

Alex also does consultation on a part-time basis, and has worked on the following:

Revolt Amplification, 2015-ongoing, revoltamps.com

UI design, Ecommerce, HTML5/CSS3/Drupal custom-built CMS for a guitar amplification startup.

D-Jam, 2000-ongoing, d-jam.com

Identity, UI design, HTML5/CSS3/Drupal custom-built CMS for a club/rave DJ and blogger.

Brightline Remodeling, 2014-ongoing, brightlinremodeling.com

Branding, identity, UI design, copywriting, HTML5/CSS3/PHP custom-built CMS for a local contractor.

Taxi Insurance Experts, 2014-ongoing, taxiinsuranceexperts.com

Branding, UI design, copywriting, HTML5/CSS3/PHP custom-built CMS for a specialized livery insurance service.

Culinaria, 2010-ongoing, culinariablog.com

Identity, UI design, HTML5/CSS3/PHP custom-built CMS for a food blog.

SKILLS

Software:

Photoshop CC
Illustrator CC
InDesign CC
Drupal
WordPress

Languages:

HTML5 and XHTML
CSS3 and CSS2
JavaScript
SCSS
.LESS
PHP5
MySQL
XML

Additional Skills:

UI/UX Design
SEO Standards
Version Control (Git)
Branding
Communication
Social Media
Photography
Writing